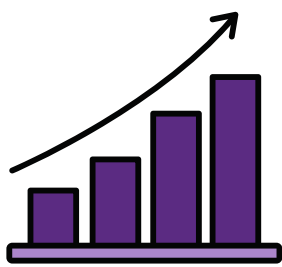


DATA LINK

DATA MANAGEMENT PROGRAM

The Datalink program is run by the FarmRx team in the precision ag division of NuWay-K&H Cooperative. Through our Datalink program, we strive to help growers maximize their ROI on each acre while providing support to each customer throughout the year. In this program, you will receive personalized data from your farm delivered to you in-season when you need it most. You will also get seasonally significant benchmarks on what we see going on in our geography to support your decision making.



Personalized data for your farm.



Innovative ideas and practices.



Providing solutions to manage your acres.



Monitor Calibration by FarmRx Site Specific Ag Specialist, Hannah.



Drone imagery using the Sentera drone by FarmRx Site Specific Ag Specialist, Tyler.



DATALINK PROGRAM DETAILS:

\$2.50 an acre with a \$3,500 maximum fee per year

- *In-season equipment monitor setup and assistance*
- *Data integration into field management and applications*
- *Enhanced zone level management through data utilization for planting, fertility, and in-season recommendations and prescriptions*
- *Access to drone generated imagery*
- *Eligible for NuWay-K&H Cooperative supported trial management*
- *In-season reports on practices completed*
- *Raw data storage*
- *Pre-harvest reports including estimated maturity, date by hybrid, and by field*
- *Summary of current yield averages and historical yields on a field and operational basis*
- *FieldAlytics access to profit planner (ROI mapping, reports, and benchmarking on an acre/acre basis)*
- *Climate FieldView assistance with setup, boundaries, and data management*
- *Access to data through the NuWay-K&H Cooperative mobile app*
- *Invitation to attend year-end meeting with trial results and data analysis*

QUESTIONS? CONTACT US!



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